

NEWS FROM THE ACCOMMODATION FRONT

(IN PARTNERSHIP WITH FNAIMCÔTE D'AZUR - THE RIVIERA BRANCH OF THE NATIONAL PROPERTY FEDERATION)

PROFESSIONALS IN THE SHORT- TERM PROPERTY RENTAL SECTOR FOR CONGRESS PARTICIPANTS AND HOLIDAYMAKERS HAVE BECOME VERY ORGANISED

CREATION OF A CERTIFICATION SCHEME FOR THE BENEFIT OF BOTH PROPERTY OWNERS AND THE PROFESSIONAL CLIENTELE ARRIVING ON THE RIVIERA.



WITH THEIR CREATION OF AN ACCOMMODATION PRODUCT BACKED BY A HIGH LEVEL OF SERVICES AND ATTRACTIVE PRICES, AS A COMPLEMENT TO THE TRADITIONAL HOTEL RANGE, THE PROFESSIONAL ADHERENTS OF FNAIMCÔTE D'AZUR, OFFERING PROPERTY RENTALS AT CONGRESS TIME, ARE SIGNIFICANTLY IMPROVING THE FRENCH RIVIERA'S CAPACITY TO WELCOME VISITORS.

IN THE CASE OF CANNES ALONE, THERE ARE NO FEWER THAN 1000 APARTMENTS, ALL WITHIN EASY REACH OF THE PALAIS DES FESTIVALS, PROVIDING A SIGNIFICANT ADDITION TO THE 5300 ROOMS OFFERED BY LOCAL HOTELS.

BRUNO DRAILLARD, PRESIDENT OF THE BUSINESS TOURISM COMMISSION OF FNAIMCÔTE D'AZUR, PRESENTS THE PARTICULARITIES OF THIS ACTIVITY AND OF THE VERY-RECENTLY-INTRODUCED CERTIFICATION SCHEME.

AS HIGHLY-INVOLVED INTERMEDIARIES BETWEEN PROPERTY OWNERS, CONGRESS ORGANIZERS AND BUSINESS AND LEISURE CLIENTS, THE PROFESSIONALS WHO HANDLE PROPERTY RENTALS FOR CONGRESS PARTICIPANTS ARE SPECIALISTS IN THE PROVISION OF SEASONAL ACCOMMODATION.

FOR OWNERS RENTING THEIR HOLIDAY HOMES AT CONGRESS TIME, THESE PROFESSIONALS PROVIDE REAL MARKETING EXPERTISE. THEY ARE FULLY VERSED IN THE PARTICULAR TASTES OF THEIR BUSINESS AND LEISURE CLIENTS. THEY ARE ABLE TO ADVISE OWNERS ON THE BEST WAY TO EQUIP, FURNISH OR RENOVATE THEIR PROPERTIES, HOW TO STYLE THEM TO MEET THE EXPECTATIONS OF THE CLIENTS AND THEN TO ASSIST THEM IN MAKING THE BEST FISCAL DECISIONS TO OPTIMIZE THEIR INVESTMENT.

FOR BUSINESS CLIENTS AND FOR HOLIDAYMAKERS AS WELL, THE SEASONAL RENTAL SPECIALISTS FIND SOLUTIONS TO MEET EACH CLIENT'S SPECIAL REQUIREMENTS FOR HIS OR HER STAY. THE DEMANDS OF THESE CLIENTS ARE VERY SPECIFIC: SIMPLICITY, EFFICIENCY, CHOICE OF LOCATION, BOOKING SECURITY, WIDE RANGE OF ACCOMMODATION OPTIONS, FLEXIBILITY, PERSONALIZED TREATMENT AND A GUARANTEE OF THE MAINTENANCE OF REAL VALUE FOR MONEY.

SELECTION OF APARTMENTS, DRAWING-UP OF CONTRACTS, PREPARATION OF THE CHOSEN APARTMENT, QUALITY CONTROL INSPECTION, INVENTORY, WELCOMING CLIENTS ON ARRIVAL, REPAIR SERVICE, CONCIERGE SERVICE, DEPARTURE, RETURN OF BOND DEPOSIT, PROVISION OF SHEETS, TOWELS, ETC., HOUSEKEEPING SERVICES, SHOPPING, ORGANIZATION OF TRANSFERS... EVERY TASK IS IMPORTANT. A SEASONAL FURNISHED RENTAL SERVICE IS A DEMANDING JOB, REQUIRING A GREAT DEAL OF KNOW-HOW AND EXPERIENCE, COVERING ASPECTS SUCH AS: BEING AVAILABLE, PAYING ATTENTION TO DETAIL, ANTICIPATING NEEDS, A RIGOROUS APPROACH, A SENSE OF SERVICE, MANAGING PEAK PERIODS OF ACTIVITY...

BY CREATING A CERTIFICATION SCHEME SPECIFIC TO THEIR SECTOR OF BUSINESS (WWW.CANNES-RENTALS-CERTIFICATION.COM), CANNES REAL-ESTATE AGENTS, WHO ARE MEMBERS OF FNAIMCÔTE D'AZUR, HAVE ENSURED THAT OWNERS, CONGRESS PARTICIPANTS AND HOLIDAYMAKERS BENEFIT FROM A GREATER LEVEL OF SECURITY.

WITH MORE THAN 160 000 HOLIDAY HOMES ON THE RIVIERA AND ALMOST 11 MILLION TOURISTS AND CONGRESS PARTICIPANTS A YEAR, THE PROFESSIONALS OF PROPERTY RENTAL FOR BUSINESS AND LEISURE VISITORS CAN JUSTLY CLAIM A GENUINE RÔLE AS MAJOR ACTORS IN THE ECONOMY OF OUR REGION.